



SRA 2017

RISK ANALYSIS

The Profession · The Practitioners · The Research

2017 Annual Meeting Call for Sponsorship

Crystal Gateway Marriott

Arlington, Virginia

10-14 December 2017

About SRA

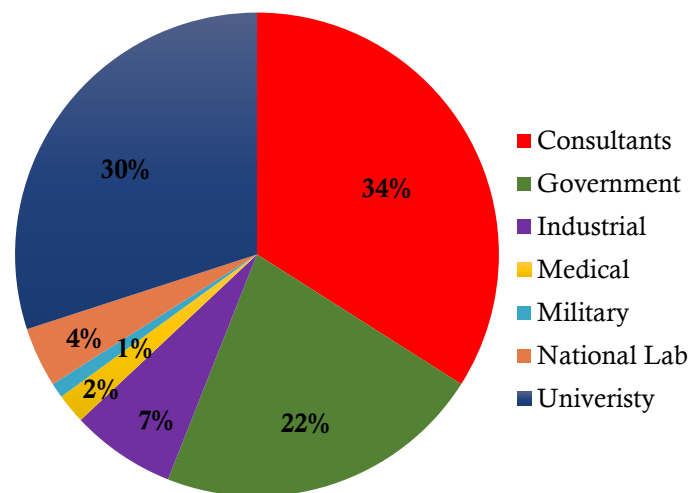


The **Society for Risk Analysis (SRA)** is a multidisciplinary, interdisciplinary, scholarly, international society that provides an open forum for all those who are interested in risk analysis. Risk analysis is broadly defined to include risk assessment, risk characterization, risk communication, risk management, and policy relating to risk, in the context of risks of concern to individuals, to public- and private-sector organizations, and to society at a local, regional, national, or global level.

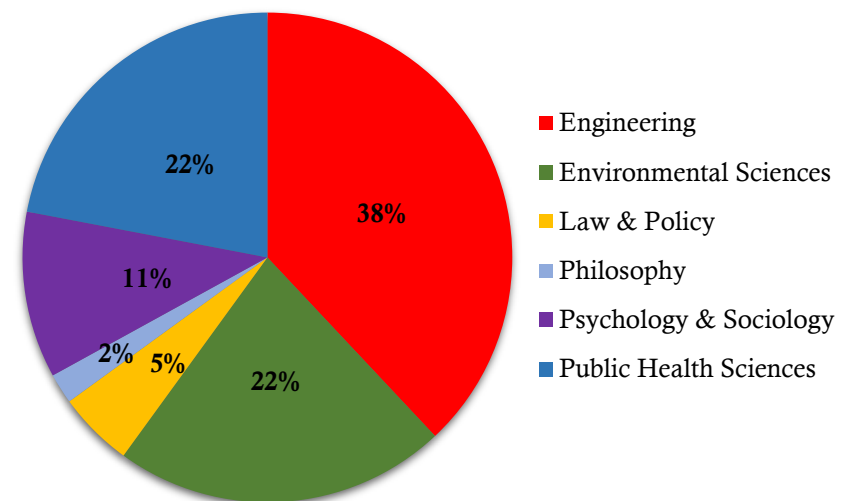
SRA was established in 1980 and has grown significantly since its founding. The Society has held an annual meeting continuously since 1981. SRA's flagship journal, *Risk Analysis: An International Journal*, has been published continuously since 1981 and is the leading scholarly journal in the field of risk analysis.

There are nearly 2,000 members of SRA and many more members of its regional organizations. Members are from academia, government, industry, consulting, and non-governmental organizations. This diverse membership makes SRA a particularly relevant forum for the discussion of leading issues in risk analysis.

Membership Employment



Membership Discipline



The logo for SRA 2017 Risk Analysis features three interlocking hexagons in orange, red, and black at the top left. The largest hexagon is black and contains the letters 'SRA' in white. To the right of these hexagons, the text 'SRA 2017' is written in a large, bold, red sans-serif font. Below this, the words 'RISK ANALYSIS' are written in a smaller, bold, black sans-serif font.

SRA 2017

RISK ANALYSIS

The Profession · The Practitioners · The Research

The **Society for Risk Analysis (SRA) 2017 Annual Meeting** will be held Sunday, 10 December 2017 to Thursday, 14 December 2017 in Arlington, Virginia at the beautiful Crystal Gateway Marriott in the heart of the Washington D.C. Metro area and all the capital has to offer. The location provides easy access to shopping, restaurants and transportation.

SESSIONS

The Annual Meeting contains multiple formats for industry professionals to present their scientific information.

COURSES

Specialty Groups include:

- Applied Risk Management
- Decision Analysis and Risk
- Dose Response
- Ecological Risk Assessment
- Economics and Benefits Analysis
- Emerging Nanoscale Materials
- Engineering and Infrastructure
- Exposure Assessment
- Foundational Issues in Risk Analysis
- Microbial Risk Analysis
- Occupational Health and Safety
- Risk and Development
- Risk Communication
- Risk Policy and Law
- Security and Defense

NETWORKING

Exhibiting with SRA

The SRA Annual Meeting brings together the most recognized names in the industry.

As a sponsor and/or exhibitor, you can:

- Gain exposure for your business among scientists, researchers, administrators, educators, and policy makers
- Enhance your visibility among influential leaders and decision-makers within the field of risk analysis
- Network with more than 800 attendees from:
 - Academia
 - Government
 - Industry
 - NGOs
 - Research
 - Analytical Services
 - Private Firms
 - Policy Makers

Specialty Groups representing:

Applied Risk Management • Decision Analysis and Risk • Dose Response • Ecological Risk Assessment • Economics and Benefits Analysis • Emerging Nanoscale Materials • Engineering and Infrastructure • Exposure Assessment • Foundational Issues in Risk Analysis • Microbial Risk Analysis • Occupational Health and Safety • Risk and Development • Risk Communication • Risk Policy and Law • Security and Defense

86%

of attendees use face-to-face exhibitions to become aware of new products, evaluate vendors for future purchases, and/or narrow their choices to preferred vendor.

81%

of exhibition attendees have buying influence over one or more major types of products at shows.

67%

of all attendees represent a new prospect and potential customer for exhibiting companies.

Statistics are based on the Center for Exhibition Industry Research (CEIR) current reports.

Sponsorship Opportunities

PARTNERSHIP PACKAGES

PLATINUM	GOLD	SILVER	BRONZE
\$7,000	\$4,000	\$2,000	\$1,000
<ul style="list-style-type: none">✓ Three complimentary 8'x10' booths✓ Full page color ad on inside front or back cover (based on availability) in Final Program✓ Program Acknowledgement✓ Signage at SRA Registration Desk with logo✓ Onscreen Acknowledgement at the Plenary Session	<ul style="list-style-type: none">✓ Two complimentary 8'x10' booths✓ Full page black and white ad in Final Program✓ Program Acknowledgement✓ Signage at SRA Registration Desk with logo✓ Onscreen Acknowledgement at the Plenary Session	<ul style="list-style-type: none">✓ One complimentary 8'x10' booth✓ Half page black and white ad in Final Program✓ Program Acknowledgement✓ Signage at SRA Registration Desk with logo✓ Onscreen Acknowledgement at the Plenary Session	<ul style="list-style-type: none">✓ Half page black and white ad in Final Program✓ Program Acknowledgement✓ Signage at SRA Registration Desk with logo✓ Onscreen Acknowledgement at the Plenary Session

Contact sra@summitexpo.com for more information about sponsorship opportunities

Sponsorship Opportunities

Sponsorship items include:

- Logo and link on SRA website www.sra.org
- Acknowledgement in meeting's Program book distributed to all attendees and online
- Visibility on meeting promotional ads and materials
- Onsite signage with logos
- Contact info for all attendees post-meeting

Lanyards

\$1,500

See your logo on every attendee! Your logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.

Conference Tote Bag

\$4,000

Carry your message throughout the exhibit area and all sessions. Your logo will be screen-printed on the tote bags that are distributed to all attendees for use during and after the meeting.

Poster Reception Food

\$5,000

Sponsor the food at the Poster Reception. Signage for your organization will be displayed throughout the reception and acknowledgement in the Program.

Poster Reception Drinks

\$3,000 for 200 tickets

Sponsor drink tickets at the Poster Reception. Your organization logo will be on signage at the event and on the drink tickets along with acknowledgement in the Program.

Conference Pens

\$600

Have your company name on pens included in the conference tote bags given to all attendees.

Advertising in Final Program

Program book is distributed to all attendees and available online

Outside Back Cover (color).....	\$700.00
Inside Front Cover (color).....	\$700.00
Inside Back Cover (color)	\$600.00
Full Page Ad.....	\$500.00
Half Page Ad.....	\$300.00

Opening Reception

\$8,000 for 1 or \$5,000 for multiple

Sponsor the Opening Reception (December 10) and kick-off the meeting with your message. Signage for your organization will be displayed throughout the reception and acknowledgement in the Program.

Lunch Sponsorship

\$8,000 for 1 or \$5,000 for multiple

Sponsor the Awards Luncheon (December 12). Signage for your organization will be displayed throughout the event and acknowledgement in the Program.

Break Upgrade

\$3,000 per break

Provide an upgraded morning or afternoon refreshment break for attendees—muffins with coffee in the morning and ice cream or cookies in the afternoon. Break will include logo signage and acknowledgment in the Program.

Computer Projection

\$500 per day per session room

Get visibility in the session rooms. Your organization's name and logo will be projected on screen during all breaks.

SRA Mobile Meeting App Splash Page

\$2,500

Be the first image participating attendees see when they access the SRA meeting app! Your logo will appear on the splash screen of the app which appears every time the app is opened.

SRA Mobile Meeting App Banner Ads

\$1,000

Get visibility where attendees are visiting frequently for information on-the-go. Your ad will appear multiple times throughout the ad space featured at the bottom of every page of the SRA mobile meeting app.

Meeting Handout

\$400

Your promotional single page advertisement will be inserted into the conference tote bag provided to each attendee at Registration.

T-Shirts for Die Hard Attendees

\$1,000

Provides T-shirts for attendees that stay until the end of the SRA Meeting. Your organization's logo will be printed on the T-shirt providing recognition long after the event.

Exhibitor Opportunities

Exhibitor Booth Fees:

(Rates per 8'x10' space)

Early Commitment Exhibitor (on or before 9/15/17)	\$900
Standard Exhibitor Rate (after 9/15/17)	\$1000
Additional 8'x10' Booth Space.....	\$700
Professional Scientific Society / Non-profit	\$600

Exhibitor Package Includes:

- ✓ 8'x10' booth space
- ✓ Pipe with hanging drape and an identification sign
- ✓ Two complimentary full-meeting registrations per 8'x10' booth space allowing staff to attend the scientific program. Additional exhibits-only registrations may be purchased for \$40/person
- ✓ Opportunity to select top three booth location choices (placement will be assigned first-come, first-served after platinum, gold and silver sponsors are assigned)
- ✓ Company description and contact information printed in Program Book and available online (due to SRA by 1 November 2017)
- ✓ Listing of attendees and contact information provided after meeting
- ✓ Access to discounted hotel rates via conference website
- ✓ One complimentary email blast to pre-registered attendees
- ✓ Complimentary food and drink for some meeting events and breaks

EXHIBIT TRAFFIC DRIVERS

- Complimentary lunch on Monday
- AM and PM Coffee Breaks
- Poster Reception

EXHIBITOR SCHEDULE*

MOVE IN

Sunday 10 December 3:00 pm – 6:00 pm

EXHIBIT HOURS*

Monday 12 December 10:00 am - 3:30 pm

Poster Reception 6:00 pm – 8:00 pm

Tuesday 13 December 9:30 am – 4:00 pm

Wednesday 14 December 9:30 am – 4:00 pm

BREAK DOWN

Wednesday 13 December 4:00 pm – 6:00 pm

Meeting ends Thursday 14 December

SRA expects each exhibit booth to be staffed during all show hours, Monday, 11 December through Wednesday, 13 December 2017. Only SRA 2017 Annual Meeting exhibitors are permitted to do business on the show floor. All exhibitors are expected to act appropriately and in a professional manner. Any sales people who are disrupting the business of another exhibitor will be asked to leave the show floor. See additional Rules and Regulations in Exhibitor Prospectus.

*schedule subject to change

Exhibit Area Layout

Please visit

www.summitexpo.com/sra

to view currently available booth spaces.

**CRYSTAL GATEWAY MARRIOTT HOTEL
ARLINGTON BALLROOM**

EXHIBITOR SCHEDULE*

MOVE IN

Sunday 10 December 3:00 pm – 6:00 pm

EXHIBIT HOURS*

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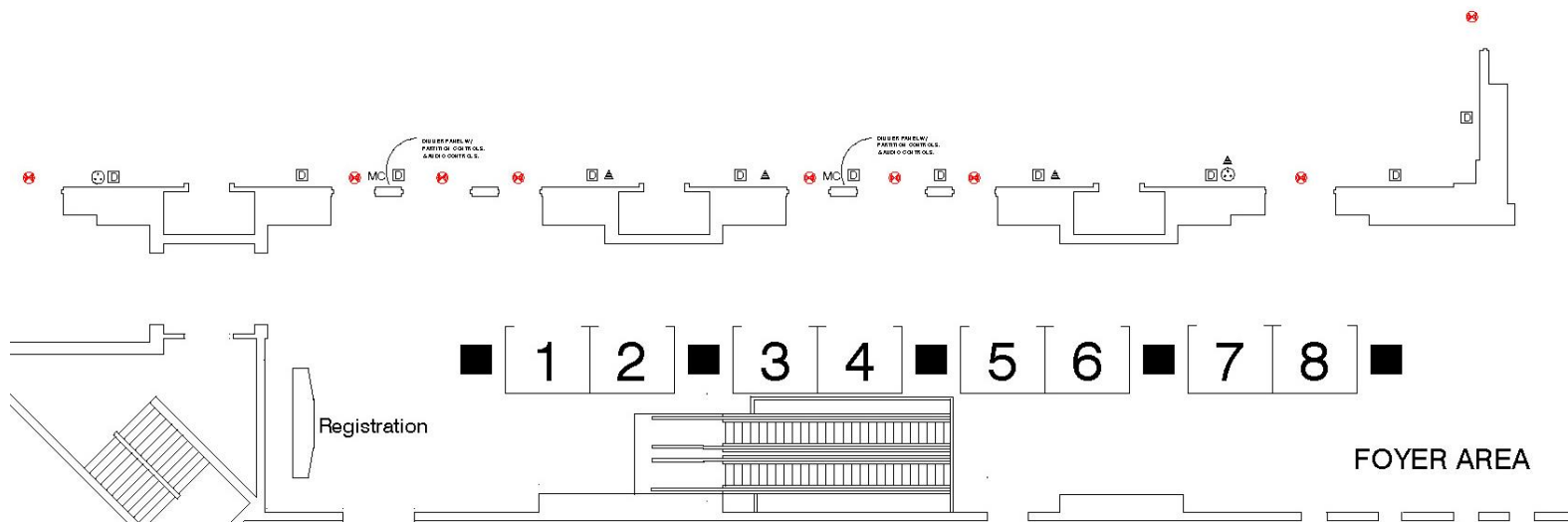
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2017 SRA Exhibit Space Application and Contract

COMPANY CONTACT INFORMATION

Company Name _____

(As it should appear in all materials)

Company Address _____

City _____ State _____ Postal _____ Country _____

Phone _____ Fax _____ Website _____

Pre-Event Contact Name _____ Phone _____ Ext _____

Pre-Event Contact Email _____

(All exhibitor communications will be emailed to the pre-convention contact)

BOOTH SELECTION

Booth Location Preference (Choose 3):

1. _____ 2. _____ 3. _____

Booth space is allocated in order of receipt of contract.

To view the current floor plan of available booths, visit

www.summitexpo.com/sra

Rates per 8'x10' Space:

Early Commitment Exhibitor (by 9/15/17) \$900 \$ _____

Standard Exhibitor Rate (after 9/15/17) \$1000 \$ _____

Additional 8'x10' Booth Space \$700 \$ _____

Professional Scientific Society / Non-profit \$600 \$ _____

BOOTH ATTENDEES

Two attendees are complimentary with each 8'x10' space, and enjoy full conference registration. If you would like additional Booth Personnel with the Exhibits Only rate, there is an additional \$40 charge per attendee

Please submit ALL attendee names and addresses electronically before 1 November 2017 by using the [Exhibitor Attendee & Description Form](#) that can be downloaded at <http://summitexpo.com/sraform.pdf>

Exhibit Only Badges \$40 X _____ = \$ _____

BOOTH DESCRIPTION

Please submit your Company's 50-word description 1 November 2017 for inclusion in the Final Program electronically by using the [Exhibitor Attendee & Description Form](#) that can be downloaded at <http://summitexpo.com/sraform.pdf>

ADVERTISING

Program Book Advertisement

Inside Front Cover Color \$700 \$ _____

Outside Back Cover Color \$700 \$ _____

Inside Back Cover Color \$600 \$ _____

Full Page B&W Ad \$500 \$ _____

Half Page B&W Ad \$300 \$ _____

SPONSORSHIP

Name _____ Amount

_____ \$ _____

_____ \$ _____

Example: Lanyards \$1,500

Rules and Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Crystal Gateway Marriott. The exhibit area will be open free of charge to the meeting registrants as follows: Monday 11 December 10am – 3:30pm and 6pm – 8pm, Tuesday 12 December 9:30am – 4pm, Wednesday 13 December 9:30am – 4pm. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 3pm – 6pm Sunday 10 December and are to be ready for display by Monday 11 December by 10am. Packing and removal is from 4pm - 6pm, Wednesday 13 December 2017.
3. All booth personnel must register using the exhibitor reservation form. Two registrants per booth space are allowed and these registrants may attend sessions. Each additional booth personnel must register as “Exhibits Only” for an additional \$40.
4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 3' high. These are included in the booth charge. A sign 7" by 44" with one line of black copy for identification is furnished for the backdrop. Official decorator for the Exhibitors is Summit Expo. A complete line of furniture, display tables, and other items is available. Official Drayage Company is Summit Expo. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of Virginia. Deadline for receipt of these materials is November 20—three weeks prior to the start of the show. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
5. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named “end product” of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8' in height and not extending more than 5' from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 5' of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for sales tax owed to Virginia, on any transactions made on the show floor. Exhibitor will be responsible for any business license required by Virginia. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Marriott Hotel Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.

Rules and Regulations

11. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Marriott Hotel nor any of its employees, nor representatives, nor any representatives of Society for Risk Analysis, nor Burk and Associates Inc., Summit Exposition LLC, nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition the Exhibitor must assume responsibility for damages to the Marriott Hotel property and indemnify and hold harmless the Marriott Hotel from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
12. Society for Risk Analysis and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
14. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
15. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
16. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
17. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Marriott Hotel shall be represented by the appropriate bona fide Union.
18. Exhibit Booth Cancellation Policy: If space contracted for is canceled by an exhibitor after 1 November 2017, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the booth space charge. If the space reserved is canceled by the exhibitor before 1 November 2017, 50% of the booth fee will be retained by the Society and the balance refunded. If booth space is not occupied by 10:00 AM Monday 11 December 2017, SRA will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area.
19. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of Society for Risk Analysis. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.

OFFICIAL DECORATOR & DRAYAGE COMPANY

Summit Exposition

phone: (412) 882-1420

email: info@summitexpo.com

Contact Us

Reserve your booth and sponsorship by 1 November 2017

We are happy to discuss your business goals and help you select the opportunities that will maximize your success at the 2017 SRA Annual Meeting. We encourage you to contact us today via email at sra@summitexpo.com.

