



SIXTH WORLD CONGRESS ON RISK

 EMERGING AND SYSTEMIC RISK



Call for Sponsorship

2025 World Congress Meeting

Es Saadi Marrakech Resort • Marrakesh, Morocco
April 23-25, 2025

About SRA



The **Society for Risk Analysis (SRA)** is a multidisciplinary, interdisciplinary, scholarly, international society that provides an open forum for all those who are interested in risk analysis. Risk analysis is broadly defined to include risk assessment, risk characterization, risk communication, risk management, and policy relating to risk, in the context of risks of concern to individuals, to public- and private-sector organizations, and to society at a local, regional, national, or global level.

SRA was established in 1980 and has grown significantly since its founding. The Society has held an annual meeting continuously since 1981. SRA's flagship journal, *Risk Analysis: An International Journal*, has been published continuously since 1981 and is the leading scholarly journal in the field of risk analysis.

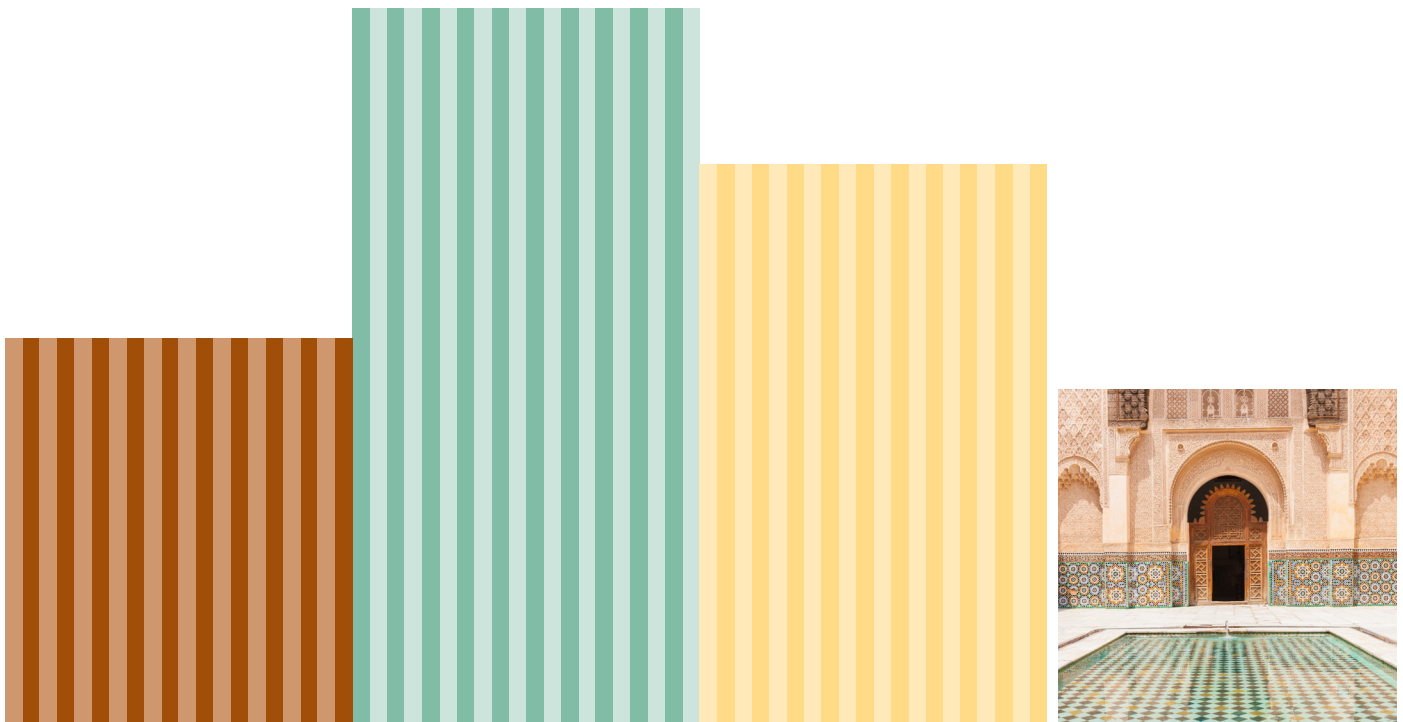
There are nearly 1,000 members of SRA and many more members of its regional organizations. Members are from academia, government, industry, consulting, and non-governmental organizations. This diverse membership makes SRA a particularly relevant forum for the discussion of leading issues in risk analysis.

Membership Employment

34%	Consultants
30%	University
22%	Government
7%	Industrial
4%	National Lab
2%	Medical
1%	Military

Membership Discipline

38%	Engineering
22%	Environmental Sciences
22%	Public Health Sciences
11%	Psychology & Sociology
5%	Law & Policy
2%	Philosophy



World Congress on Risk



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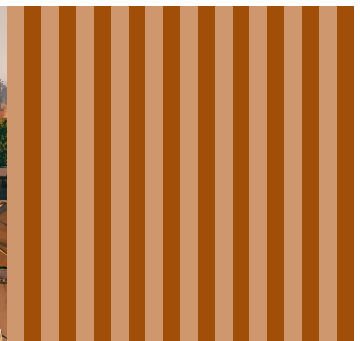
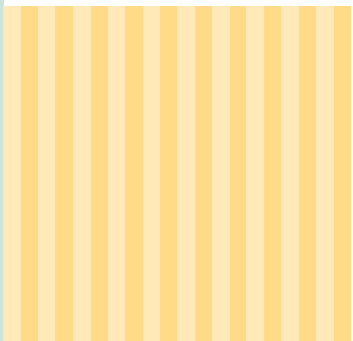
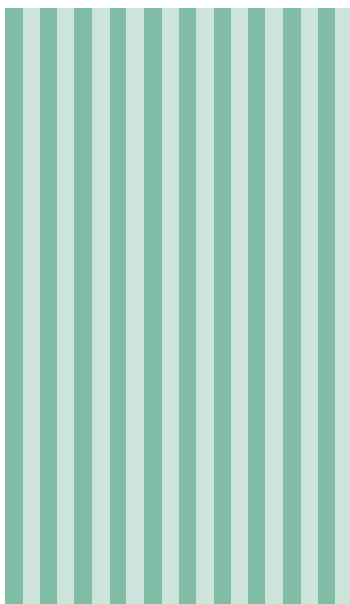
SESSIONS

COURSES

NETWORKING

THE WORLD CONGRESS ON RISK is organised by the **Society for Risk Analysis (SRA)** to grow innovation and knowledge across risk analysis and management communities, researchers, practitioners, policymakers and related stakeholders. The event seeks to stimulate ideas and solutions for regional and global risk challenges. The past World Congresses in Cape Town (2019), Singapore (2015), Sydney (2012), Guadalajara (2008) and Brussels (2003) engaged thousands of scholars and professionals from more than forty countries. In 2025, SRA brings the world to Marrakesh, Morocco and the beautiful Es Saadi Marrakech Resort. In Morocco, organisations, companies, academia and individuals will gather with a theme of **Emerging and Systemic Risk**, across a variety of topics:

- Emerging technologies and innovation
- Environment, ecology, climate
- Agriculture, food and water supply
- Human health and safety
- Law, policy and governance
- Business processes and standards
- Population and workforce behaviors
- Disaster preparedness and resilience
- Energy, transportation, logistics
- Poverty in rural and urban areas
- Infrastructure systems
- Economics, finance and fraud-related issues in enterprise and government
- Ethnic and socio-economic risks



Exhibiting with SRA

The SRA Annual Meeting brings together the most recognized names in the industry.

As a sponsor and/or exhibitor, you can:

- Gain exposure for your business among scientists, researchers, administrators, educators, and policy makers
- Enhance your visibility among influential leaders and decision-makers within the field of risk analysis
- Network with more than 800 attendees from:
 - Academia
 - Government
 - Industry
 - NGOs
 - Research
 - Analytical Services
 - Private Firms
 - Policy Makers

Specialty Groups representing:

- Advanced Materials and Technologies
- Applied Risk Management
- Decision Analysis and Risk
- Ecological Risk Assessment
- Economics and Benefits Analysis
- Engineering and Infrastructure
- Exposure Assessment
- Foundational Issues in Risk Analysis
- Hazard & Dose Response
- Justice, Equality and Risk
- Microbial Risk Analysis
- Occupational Health and Safety
- Resilience Analysis
- Risk Communication
- Risk Policy and Law
- Security and Defense

86%

of attendees use face-to-face exhibitions to become aware of new products, evaluate vendors for future purchases, and/or narrow their choices to preferred vendor.

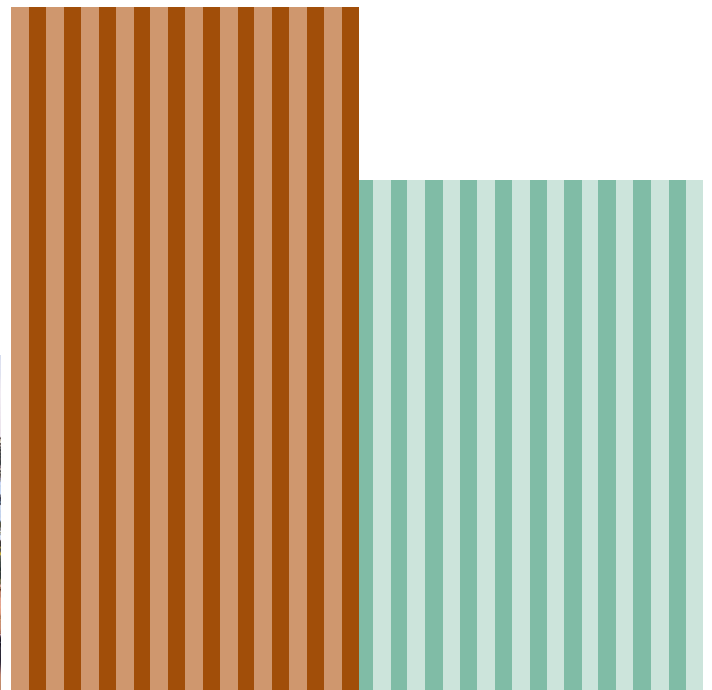
81%

of exhibition attendees have buying influence over one or more major types of products at shows.

67%

of all attendees represent a new prospect and potential customer for exhibiting companies.

Statistics are based on the Center for Exhibition Industry Research (CEIR) current reports.



Sponsorship Opportunities

PARTNERSHIP PACKAGES

Contact exhibits-sponsors@sra.org for more information about sponsorship opportunities.

PLATINUM	\$7,500	<ul style="list-style-type: none">• One tabletop exhibit in a prime location• Three complimentary conference registrations• Full-page advertisement in a prime location in the program available online in a downloadable format• Official sponsor of meeting reception with acknowledgment in the program and on the meeting website• Program acknowledgement as Platinum meeting sponsor• Signage at the registration desk with logo• Onscreen acknowledgment at the plenary session• Acknowledgement on the SRA website, social media, and promotional materials
GOLD	\$5,000	<ul style="list-style-type: none">• One tabletop exhibit in a prime location• Two complimentary conference registrations• Full-page advertisement in the program available online in a downloadable format• Official sponsor of a coffee break with acknowledgment in the program and on the meeting website• Program acknowledgement as Gold meeting sponsor• Signage at the registration desk with logo• Onscreen acknowledgment at the plenary session• Acknowledgement on the SRA website, social media, and promotional materials
SILVER	\$2,500	<ul style="list-style-type: none">• One tabletop exhibit in a choice location• Two complimentary conference registrations• Half-page acknowledgment in the program available online in a downloadable format• Program acknowledgement as Silver meeting sponsor• Signage at the registration desk with logo• Onscreen acknowledgment at the plenary session• Acknowledgement on the SRA website, social media, and promotional materials
BRONZE	\$1,000	<ul style="list-style-type: none">• Half-page acknowledgment in the program available online in a downloadable format• Program acknowledgement as Bronze meeting sponsor• Signage at the registration desk with logo• Onscreen acknowledgment at the plenary session• Acknowledgement on the SRA website, social media, and promotional materials

Sponsorship Opportunities

Lanyards

\$2,500

See your logo on every attendee! Your logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.

Poster Reception Food

\$5,000

Sponsor the food at the Poster Reception Signage for your organization will be displayed throughout the reception and acknowledgement in the Program.

Poster Reception Drinks

\$3,000 for 200 tickets

Sponsor drink tickets at the Poster Reception. Your organization logo will be on signage at the event and on the drink tickets along with acknowledgement in the Program.

Advertising in Final Program

Include an advertisement in the program! The final program will be available online in a downloadable format.

Full Page Ad \$250.00

Half Page Ad \$150.00

Opening Reception

\$8,000 for 1 or \$5,000 for multiple

Sponsor lunch provided for attendees. Signage for your organization will be displayed throughout the event and acknowledgment in the Program.

Lunch Sponsorship

\$8,000 for 1 or \$5,000 for multiple

Sponsor the Awards Luncheon (December 12). Signage for your organization will be displayed throughout the event and acknowledgment in the Program.

Break Upgrade

\$3,000 per break

Provide an upgraded morning or afternoon refreshment break for attendees—muffins with coffee in the morning and ice cream or cookies in the afternoon. Break will include logo signage and acknowledgment in the Program.

Computer Projection

\$500 per day per session room

Get visibility in the session rooms. Your organization's name and logo will be projected on screen during all breaks.

SRA Mobile Meeting App Banner Ads

\$1,000

Get visibility where attendees are visiting frequently for information on-the-go. Your ad will appear multiple times throughout the ad space featured at the bottom of every page of the SRA mobile meeting app.

Meeting Handout

\$400

Your promotional single page advertisement will be given to each attendee at the conference registration check-in.

Exhibitor Opportunities

Exhibitor Fees

Rates per Table Top Exhibit

Early Commitment Exhibitor (on or before 1/15/25)	\$900
Standard Exhibitor Rate (after 1/15/25)	\$1,000
Professional Scientific Society / Non-profit	\$600

Exhibitor Package Includes

- Draped table and two chairs, identification sign with organization's name
- Displays include ONE complimentary full-meeting registration per exhibit space, allowing staff to attend the scientific program
- Company description and contact information in the online program book (due to SRA by Due by March 1, 2025)
- Access to discounted hotel rates via the conference website
- Complimentary food and drink for some meeting events and breaks

2025 SRA World Congress Sponsorship Application and Contract

ORGANIZATION INFORMATION

Company Name _____

Address _____

City _____ State _____ Postal _____ Country _____

Phone _____ Website _____

Pre-Event Contact Name _____ Phone _____ Ext _____

Pre-Event Contact Email _____

(All exhibitor communications will be emailed to the pre-convention contact)

EXHIBIT SPACE

Tabletop Exhibit Space Early Rate (by 1/15/2025) \$ 900 \$ _____

Tabletop Exhibit Space Standard Rate (after 1/15/2025) \$ 1,100 \$ _____

Professional Society/Non-Profit \$ 600 \$ _____

SPONSORSHIP

Sponsorship Level/Item: _____ \$ _____

BOOTH ATTENDEES

Exhibitors will receive information on how to register their staff in February 2025.

COMPANY LISTING

Please submit your Company's 50-word description by March 1, 2025, for inclusion in the Final Online Program at forms.gle/b8s8ZshnadqMzEiZ8 or email to exhibits-sponsors@sra.org.

PAYMENT INFORMATION

Submit the signed contract to exhibits-sponsors@sra.org, and an invoice will be sent for payment. Payment must be received by March 1, 2025 in order to be included in the Final Program.

Company Check: Checks are to be in US Dollars only and drawn on US Banks.

Make checks payable and mail to: Society for Risk Analysis
950 Herndon Parkway, Suite 450
Herndon, VA 20170

Credit Card: A link will be sent to pay securely online

Wire Transfer: A \$65 fee will be assessed for all international wire transfers

AGREEMENT

I have read, understood and agree to abide by this and the entire set of Rules & Regulations of the Society for Risk Analysis. I understand that failure to adhere to the Rules & Regulations may impact upon our ability to participate in this and future SRA Meetings. I have the authority to sign this application on behalf of the organization exhibiting.

Signature _____ Date _____

Submit the signed contract to: exhibits-sponsors@sra.org

Rules and Regulations

1. Location and Exhibit Dates: The meeting will be held at the Es Saadi Marrakech Resort in Marrakesh, Morocco from April 23-25, 2025. The exhibit area will be open free of charge to the meeting registrants
2. Standard and Special Booth Equipment: The exhibit fee includes one draped table and two chairs. An identification sign is furnished for the table.
3. All booth personnel must register using the exhibitor reservation form. One registrant per table is allowed; this registrant may attend sessions.
4. The Exhibit Manager may transfer space assigned to an Exhibitor to affect balance against congestion, avoid confusion in firm names, solve competitive conditions, or similar reasons. No such transfer will be made without written notice to the Exhibitor. An exhibitor may not share or sublet space with another party. One Exhibitor may not exhibit the named "end product" of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
5. General Regulations: Loud-speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit that is not in good taste or inconsistent with a meeting of this kind. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager.
6. The exhibitor will be responsible for any business license required or for sales tax owed on any transactions made on the show floor. No exhibitor will be permitted to give away premium items or conduct any prize drawings, awards for the signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
7. Photographing booths are limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
8. All exhibit and booth materials, particularly drapes, curtains, table covers, etc., must comply with local Fire Laws, Insurance Underwriter, and Venue Safety Regulations and must be flame-proof. All packing containers, excelsior, and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials that will pass fire inspection. Decorations of paper, pine boughs, leafy decorations, or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with local regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Exhibits cannot block aisles and fire exits.
9. In their own best interest and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed once it has been set up without permission of the Exhibit Manager.
11. Due to the tremendous value of exhibits, it is impractical and impossible to insure the Exhibitor's equipment against loss, theft, damage, and breakage. Neither the Venue nor any of its employees, nor representatives, nor any representatives of the, nor Burk and Associates Inc., nor any subcontractors, Society for Risk Analysis, nor Summit Exposition LLC or will be responsible for any injury, loss, or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Venue's property and indemnify and hold harmless the Venue from liability, which might ensue from any cause whatsoever, including accidents or injuries to Exhibitors, their agents, or employees. The Exhibitor must also assume responsibility for any accident, injury, or property damage to any person viewing his exhibit where such accident, injury, or property damage is caused by the negligence of the Exhibitor, his agents, or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
12. The Society for Risk Analysis and the Exhibit Manager for the meeting will cooperate fully but cannot assume responsibility for damage to the Exhibitor's property, lost shipments either coming in or going out of the premises, or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If the exhibit fails to arrive, the Exhibitor will be responsible for booth rent, and no refund will be made. Exhibitors should carry insurance against such risks.
13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with the Exhibit Manager's permission.
14. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that the Exhibitor or his representatives will make no demand for redress. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
15. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
16. The Exhibitor will engage at its expense and through the official decorator where the venue so requires all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Venue shall be represented by the appropriate bona fide Union.
17. By registering for the meeting, all participants agree to abide by and accept the Code of Conduct <https://www.sra.org/events-webinars/annual-meeting/sra-annual-meeting-code-of-conduct-and-harassment-policy/>.
18. If the booth space contracted for is canceled after February 1, 2025, the Society is entitled to the full booth space charge. If the booth space reserved is canceled on or before February 1, 2025, 50% of the fee will be retained by the Society, and the balance will be refunded. If sponsorship is canceled on or before February 1, 2025, 50% will be retained by the Society, and the balance will be refunded. Society will retain the amount paid if sponsorship is canceled after February 1, 2025, or if the advertiser fails to provide the contracted ad by the deadline date.
19. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of the Society for Risk Analysis. The foregoing regulations have been formulated in the best interests of all exhibitors; cooperation is requested from all exhibitors.

Contact Us



Reserve your exhibit and sponsorship by 1 April 2025

We are happy to discuss your business goals and help you select the opportunities that will maximize your success at the 2025 SRA World Congress Meeting.

We encourage you to contact us today via email at exhibits-sponsors@sra.org.



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